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APPLICATION NO.	FII	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/038,157	01/03/2002 7590 11/07/2003		Robert P. Carlstedt	60,130-1023; 01MRA0134	7799	
26096				EXAMINER		
CARLSON, GASKEY & OLDS, P.C.				BUCHANAN, CHRISTOPHER R		
400 WEST MAPLE ROAD SUITE 350				ART UNIT	ART UNIT PAPER NUMBER	
BIRMINGHAM MI 48009				3627	+	

DATE MAILED: 11/07/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)	_
	10/038,157	CARLSTEDT ET AL.	
Office Action Summary	Examiner	Art Unit	_
v	Christopher R Buchanan	3627	
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with	the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period of Failure to reply within the set or extended period for reply will, by statute - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).  Status	36(a). In no event, however, may a reply within the statutory minimum of thirty (3 will apply and will expire SIX (6) MONTH, ause the application to become ABAN	be timely filed  0) days will be considered timely.  S from the mailing date of this communication.  DONED (35 U.S.C. § 133).	
1) Responsive to communication(s) filed on	<u> </u>		
2a) ☐ This action is <b>FINAL</b> . 2b) ☑ Th	is action is non-final.		
3) Since this application is in condition for allowatelosed in accordance with the practice under Disposition of Claims			
4)⊠ Claim(s) <u>1-12</u> is/are pending in the application	l.		
4a) Of the above claim(s) is/are withdray	wn from consideration.		
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-12</u> is/are rejected.		•	
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/o	r election requirement.		
Application Papers			
9)☐ The specification is objected to by the Examine	r.		
10)☐ The drawing(s) filed on is/are: a)☐ accept			
Applicant may not request that any objection to the			
11) The proposed drawing correction filed on		approved by the Examiner.	
If approved, corrected drawings are required in re			
12) The oath or declaration is objected to by the Ex	aminer.		
Priority under 35 U.S.C. §§ 119 and 120			
13) Acknowledgment is made of a claim for foreign	n priority under 35 U.S.C. § 1	19(a)-(d) or (f).	
a) ☐ All b) ☐ Some * c) ☐ None of:			
1. Certified copies of the priority document			
2. Certified copies of the priority document			
<ul><li>3. Copies of the certified copies of the prior</li><li>application from the International Bu</li><li>* See the attached detailed Office action for a list</li></ul>	reau (PCT Rule 17.2(a)).		
14) Acknowledgment is made of a claim for domesti	c priority under 35 U.S.C. §	119(e) (to a provisional application).	
<ul> <li>a) ☐ The translation of the foreign language pro</li> <li>15)☐ Acknowledgment is made of a claim for domest</li> </ul>			
Attachment(s)			
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	5) Notice of Info	mmary (PTO-413) Paper No(s) mal Patent Application (PTO-152)	

U.S. Patent and Trademark Office PTO-326 (Rev. 04-01) Application/Control Number: 10/038,157

Art Unit: 3627

## **DETAILED ACTION**

## Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson alone.

With regard to claim 1, Johnson discloses a system for selling vehicles with a variety of design options (see abstract, Fig. 1A) that includes a communication module (102, Fig. 2) that enables a seller to obtain and provide information, a data module (103, 105, 106, 107) that provides information regarding the design options and is accessible by the communication module, and a demonstration module (60, Fig. 1B) that displays the selected vehicle options (see abstract, col. 2 line 17+). The design options are not shown to be suspension options, however, it would be obvious to one skilled in the art that the design options could include a variety of choices, including suspension options. With regard to claim 2, the system includes an ordering module to allow an order to be placed for a vehicle (col. 30 line 4+). With regard to claim 3, the system includes a customer profile module (374, Fig. 4) that stores customer preference information. With regard to claims 4-7, it would be obvious to one skilled in the art that the various modules could be placed at a variety of locations and could be automatic or manual.

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3. Claims 8-12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson alone.

Johnson discloses a method for selling vehicles with a variety of design options (see abstract, Fig. 1A) that includes providing information regarding the design options (col. 2 line 6+) and displaying the selected vehicle options (see abstract, col. 2 line 17+). The design options are not shown to be suspension options, however, it would be obvious to one skilled in the art that the design options could include a variety of choices, including suspension options. The system includes an ordering module to allow an order to be placed for a vehicle with the customer's selected options (col. 30 line 4+) and a customer profile module (374, Fig. 4) that stores customer preference information. It would be obvious to one skilled in the art that the suspension could be active or passive.

## Conclusion

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Jacobs discloses a method for designing a product by comparing customer criteria to expert judgment. Hooban discloses a system that enables customers to customize and order a product over the Internet. Von Rosen et al. disclose a method for creating and ordering customized merchandise over a network. Fortner et al. disclose a method for retrieving door hardware data from a database to create a customized door.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Christopher R Buchanan whose telephone number is 703-306-5782. The examiner can normally be reached on M-T 9-7.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert Olszewski can be reached on 703-308-5183. The fax phone numbers for the organization where this application or proceeding is assigned are 703-305-7687 for regular communications and 703-305-7687 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-1113.

Christopher Buchanan October 30, 2003

ROBERT P. OLSZEWSKI SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 3600